For over a decade Scott Lang has been educating and entertaining audiences of all ages. As a nationally known leadership trainer, Scott conducts over 120 workshops annually and works with some of our country’s best educational groups. As a highly decorated veteran teacher of sixteen years, Scott’s bands have had many notable performances including the Pasadena Tournament of Rose Parade, the Fiesta Bowl National Band Championship, the Music Educators National Biennial Conference and for the President of the United States, William Jefferson Clinton. Scott is a well know author with over ten publications to his credit including; Seriously?!, Leader of the Band, Leadership Success, Leadership Travel Guide, Leadership Survival Guide and the highly successful Be Part of the Band series. Mr. Lang currently resides in Chandler, Arizona with his beautiful wife Leah and their sons, Brayden, Evan and their highly irrational Golden Retriever Rexie. He has breathed in and out approximately 264 million times and plans to keep on doing so until he doubles that number.
The University of Alabama Bands is excited to announce the first annual Crimson Leadership Institute (CLI). CLI was created to foster growth within the leadership of high school band programs, prepare directors for the upcoming fall marching season and empowering parent/booster programs for success. During this three-day event, students, directors and parents from around the Southeast come together to learn effective leadership strategies and skills that will better equip them for leading themselves, their sections, their booster organizations and their band.

CLI is the place to get a head start on next year’s thinking today, make connections, get new ideas and learn new strategies from experienced educators and clinicians in the field. Come join us for a wonderful experience in cultivating a program for success. The 2017 Crimson Leadership Institute at The University of Alabama...where CHAMPIONS come to play!

**CLI TRACKS**

**Student Track**
- Rehearsal Skills
- Drum Major Skills
- Team Building
- Group Management Fundamentals
- Problem-Solving Skill Development

**Director Track**
- Technology
- Design
- Music Pedagogy
- Visual Technique
- Networking
- Peer-to-Peer Mentoring

**Booster Track**
- Establishing a clear purpose statement and essential core values
- Establishing and maintaining legal status and legal, financial and ethical governance, including organizational [501(c)(3), bylaw and financial record keeping] tools
- Developing and implementing concepts for successful organizational structure
- Planning events and fundraising support
- Knowing and using proven tools and tips for successful parent/booster communications
- Learning how to maximize the critical partnership between the educator and parent/booster to achieve the ultimate win between teacher, parent and student
**Director Schedule**

**MONDAY, JUNE 12, 2017**
- 9:00 AM      Keynote Session #1
- 10:55 AM     Director Breakout
- 12:05 PM     Lunch
- 1:05 PM      Director Breakout
- 2:15 PM      Keynote Session #2
- 3:55 PM      Marching Band Panel Discussion
- 5:05 PM      Director’s Dinner
- 7:15 PM      Camp Photo
- 8:00 PM      Keynote Session #3
- 9:00 PM      Dismiss

**TUESDAY, JUNE 13, 2017**
- 9:00 AM      Keynote Session #4
- 10:10 AM     Concert Band Panel Discussion
- 11:20 AM     Director Breakout
- 12:10 PM     Lunch
- 1:30 PM      Special Topics: 
  - Color Guard, Drum Majors, General Leadership, Percussion
- 3:10 PM      Keynote Session #5
- 4:00 PM      Dismiss

David W. Vandewalker is the Parent/Booster Institute Coordinator and Coordinator of Performing Arts for Fulton County, Georgia. He is also the music director and conductor of the Metro Atlanta Youth Wind Ensemble hosted at Georgia State University. Vandewalker received a Bachelor’s of Music Education degree from Baylor University, earned his Master of Arts in Education degree from Central Michigan University, and is amidst dissertation research examining musical expression in performance as a Doctor of Musical Arts student at Boston University. He is a nine-time recipient of the National Band Association’s prestigious Citation of Excellence Award, a three-time recipient of the National Wind Band Honors Awards in the New Music category, and is recognized in multiple editions of Who’s Who Among American Teachers.
**Student Schedule**

**MONDAY, JUNE 12, 2017**
8:00 AM  
Registration/Check-in Opens  
9:00 AM  
Camp Begins  
9:00 PM  
Camp Ends

**TUESDAY, JUNE 13, 2017**
9:00 AM  
Camp Begins  
4:00 PM  
Camp Ends

**CRIMSON LEADERSHIP INSTITUTE RATES**

**Individual Rates**

$100.00 per student  
Optional On-Campus Overnight Housing - STUDENTS ONLY  
Add $50 per person per night (breakfast and lunch included)  
  $50.00 per director  
  $30.00 per chaperone

**Group Rates (per student)**

Up to 9 participants - $95.00  
10-19 participants - $90.00  
20-29 participants - $85.00  
30-39 participants - $80.00  
40-49 participants - $75.00  
50+ participants - $70.00  
Optional On-Campus Overnight Housing - STUDENTS ONLY  
Add $40 per person per night (breakfast and lunch included)
“Running a business with volunteers is not easy, but it can be done, and done effectively and with superior results. Creating significant change in an organization begins with a clear vision of the future, rooted in core values and communicated with passion.”

David Vandewalker
Parent/Booster Institute Coordinator
Coordinator of Performing Arts for Fulton County, GA

The Booster Institute is coordinated and presented by one of the nation’s leading scholars and advocates for modeling and empowering parent/booster program success. During this one-day parent/booster gathering, we will equip you (and your parents) with the tools to develop and operate a comprehensive strategic and practical plan for success.

**Who should attend?**
Everyone responsible for and/or interested in the success of your program and music education in your school and community, including:
- Booster officers
- Teachers
- Instructors
- Executive committees, committee, and fundraising/program chairs
- Boosters looking to help make their organization stronger
- Music education students looking to learn more

Small or large; strong or weak; urban or rural; developing or new...we have valuable information for you.

**When?**
Sunday, June 11, 2017 – 1:00-6:00 PM. Plan to arrive by 12:30 PM to check in and network with other boosters from the Tuscaloosa area.

**Where?**
The University of Alabama, Moody Music Building, Tuscaloosa, AL

**How Much?**
- Workbook - $10.00
- Individual Registration - $95.00
- Small Group Registration - $195.00
  - Registration for up to FIVE attendees
  - Workbooks for each registrant must be purchased separately
- Large Group Registration - $245.00
  - Registration for SIX OR MORE attendees
  - Workbooks for each registrant must be purchased separately